



PhotoBooth
MARKETING.COM

PHOTO BOOTH MARKETING

MEDIA PACK 2023

PhotoBooth Marketing

photoboothmarketing.com is the one-stop-shop for all the industries marketing needs



Pro
Photo Content



Pro
Marketing Videos



Pro
Training



Photo Booth Directory



Give-aways



Membership

Photoboothmarketing.com

12k

Photo booth owner
database

4.5K

Active Facebook
group members

20k

Photo Booth
Community
Facebook Page

6.5k

Visitors per month

2.9k

Unique Visitors
Per 2 page visits

37%

Returning visitors

8 min

Time on the site



Opportunities For Partners

Partnership

Do you need more customers?
and customers who are willing to spend money?

- We will position your brand to active customers who are looking to scale their business
- Engage with and educate potential customers on your product and services
- Help to drive sales

Our Mission

photoboothmarketing.com

Our aim is to grow the photo booth industry with the best suppliers and booth operators across the globe.

As booth owners grow and develop with our training, professional content and support, their business will grow.

In turn booth owners will need new and innovative products and services to develop their business in the future.

Promote your business to photo booth owners globally on our Photo Booth Directory with a FREE LISTING.

Simply send us your logo,
contact name and
website address to

Hello@photoboothmarketing.com

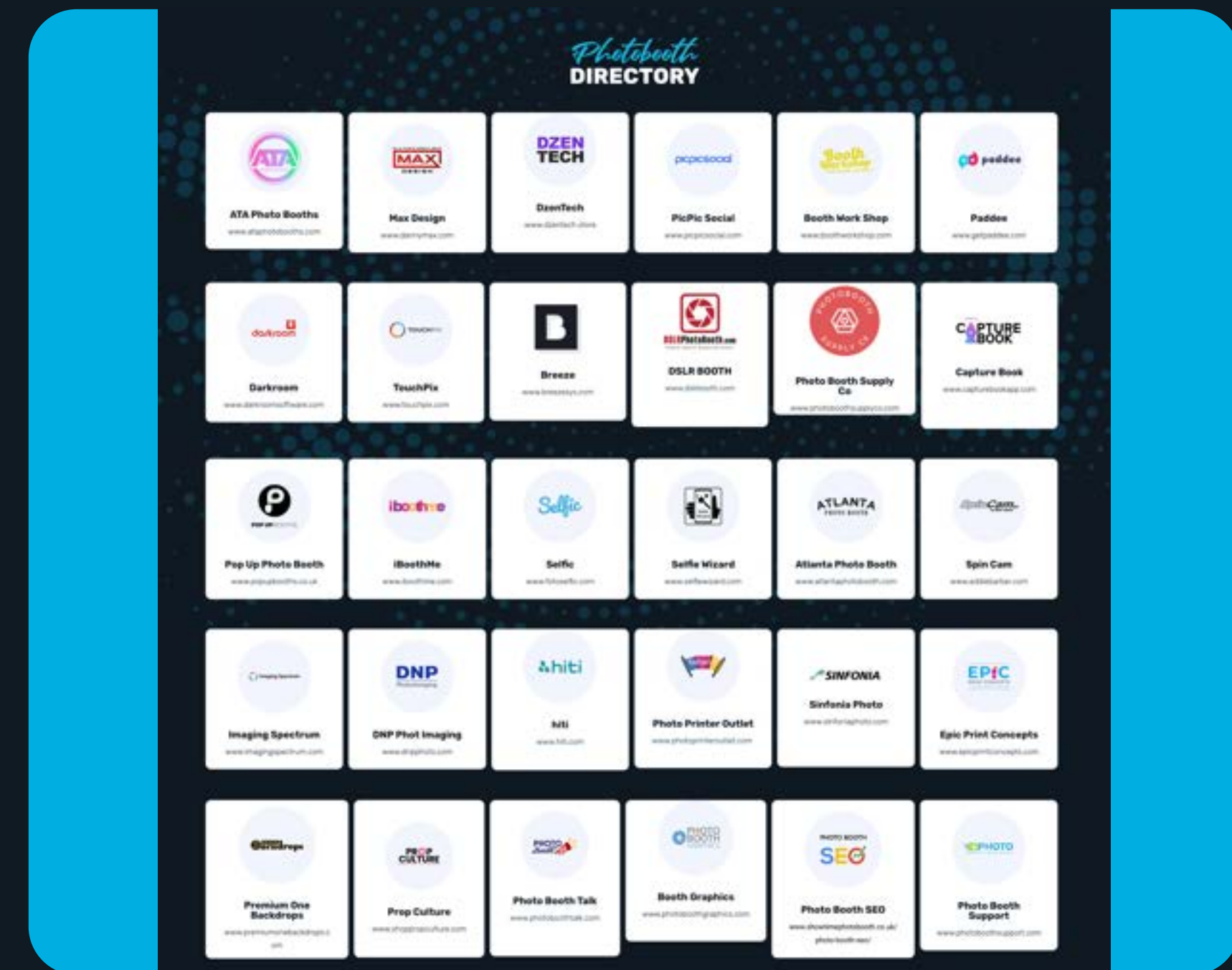


Photo Booth suppliers

premium listing

Join the elite suppliers with a featured advert on our supplier's directory page to include:

- Designed advert and incentive for customers to contact you
- Your logo
- Your full contact details and back link
- Quarterly social media post in Photo Booth Marketing Group.

\$1800
Per year *



* \$1800 payable at \$450 quarterly

Only Premium Listing Partners can purchase additional or one off marketing activity with us such as social posts or email marketing.

Let's Boost Your Marketing Efforts

● Do you need better marketing videos to help sell your product or services?

● Do you need more active photo boothers to know about your brand and services?

● If you helped your customer with marketing material, would they purchase more from you?

● Do you need marketing content to help your customers, sell your product or services and scale their business?

● Are you struggling to find the time in your day to properly market your products and services?

● Are you struggling to create engaging content for social media and email marketing?

IF THE ANSWER IS YES TO ANYTHING ABOVE, OUR BRANDED MARKETING PACKS, WILL HELP YOUR BUSINESS



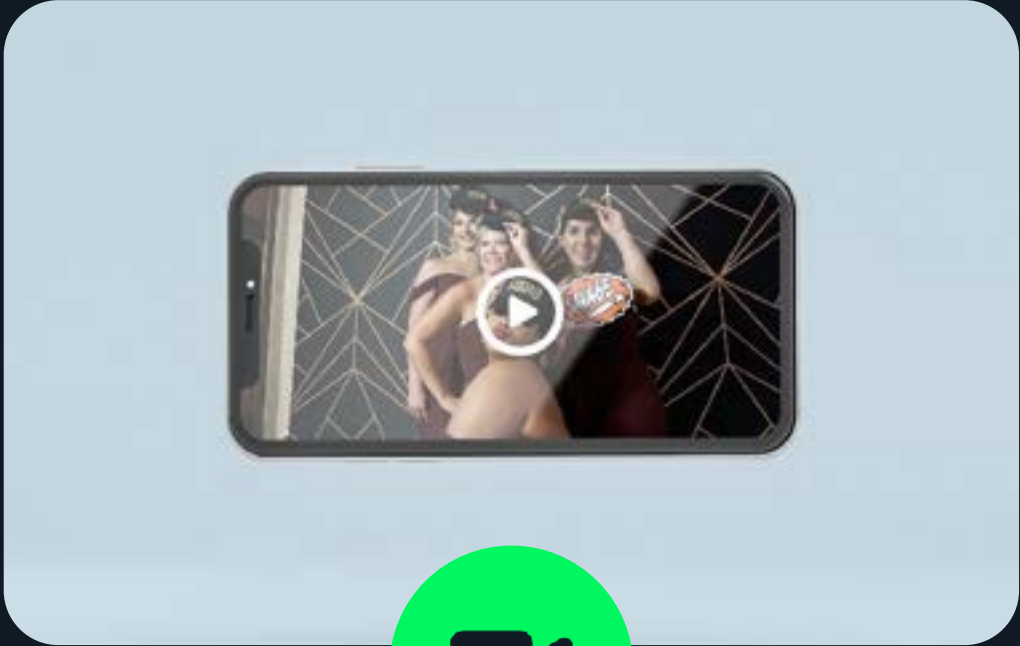
Branded Marketing Pack For Your Business

A customised marketing pack for you to supply to your customers following their first sale to include:



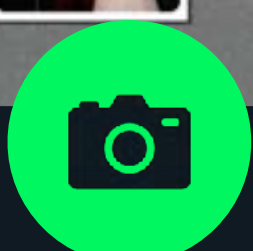
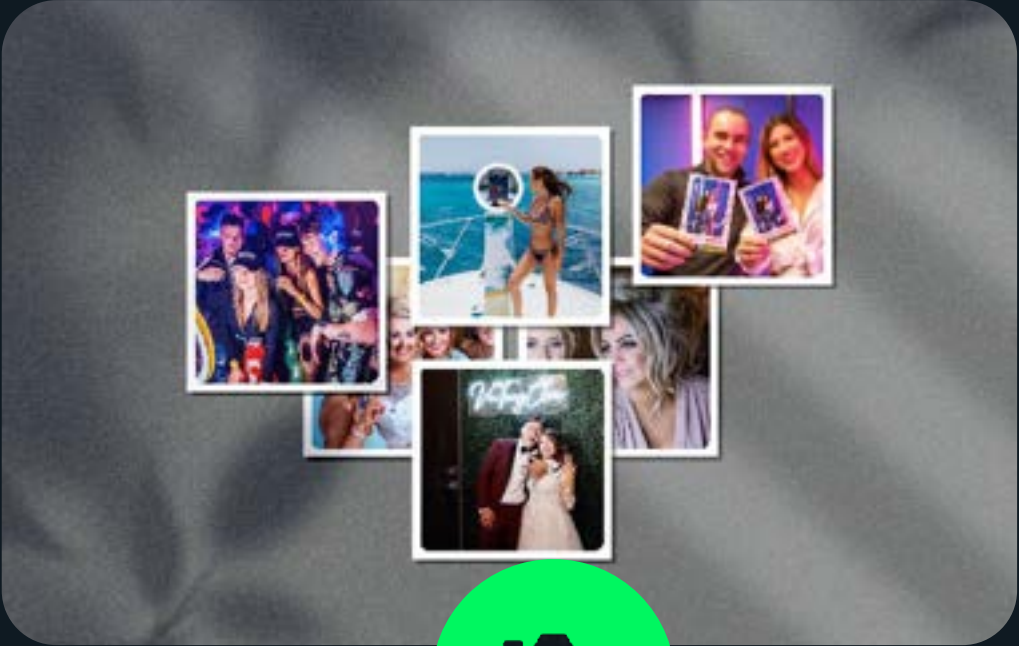
1 Year Premium Listing

Market your business in a prime location on the Photo Booth Directory.



1 Professional video

To showcase your product or software in an event setting or in the studio



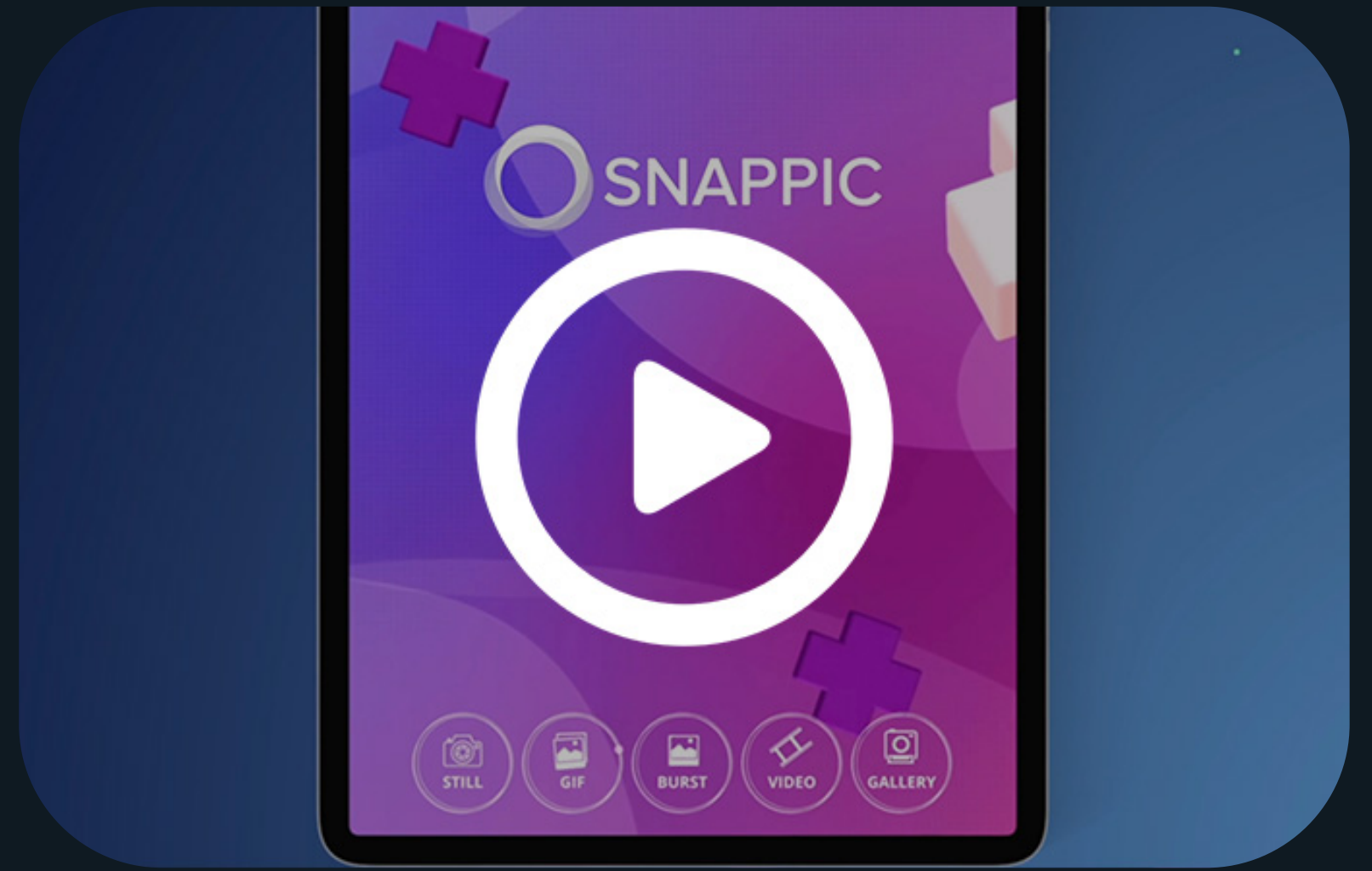
50 Professional Images

Give your customers all the marketing content they need to drive their business and repeat custom for you

PhotoBooth Marketing will keep your product or software and use it at events to create additional marketing content for our shop maximum of twice per year. You will still own the product and can request it back at any given time.

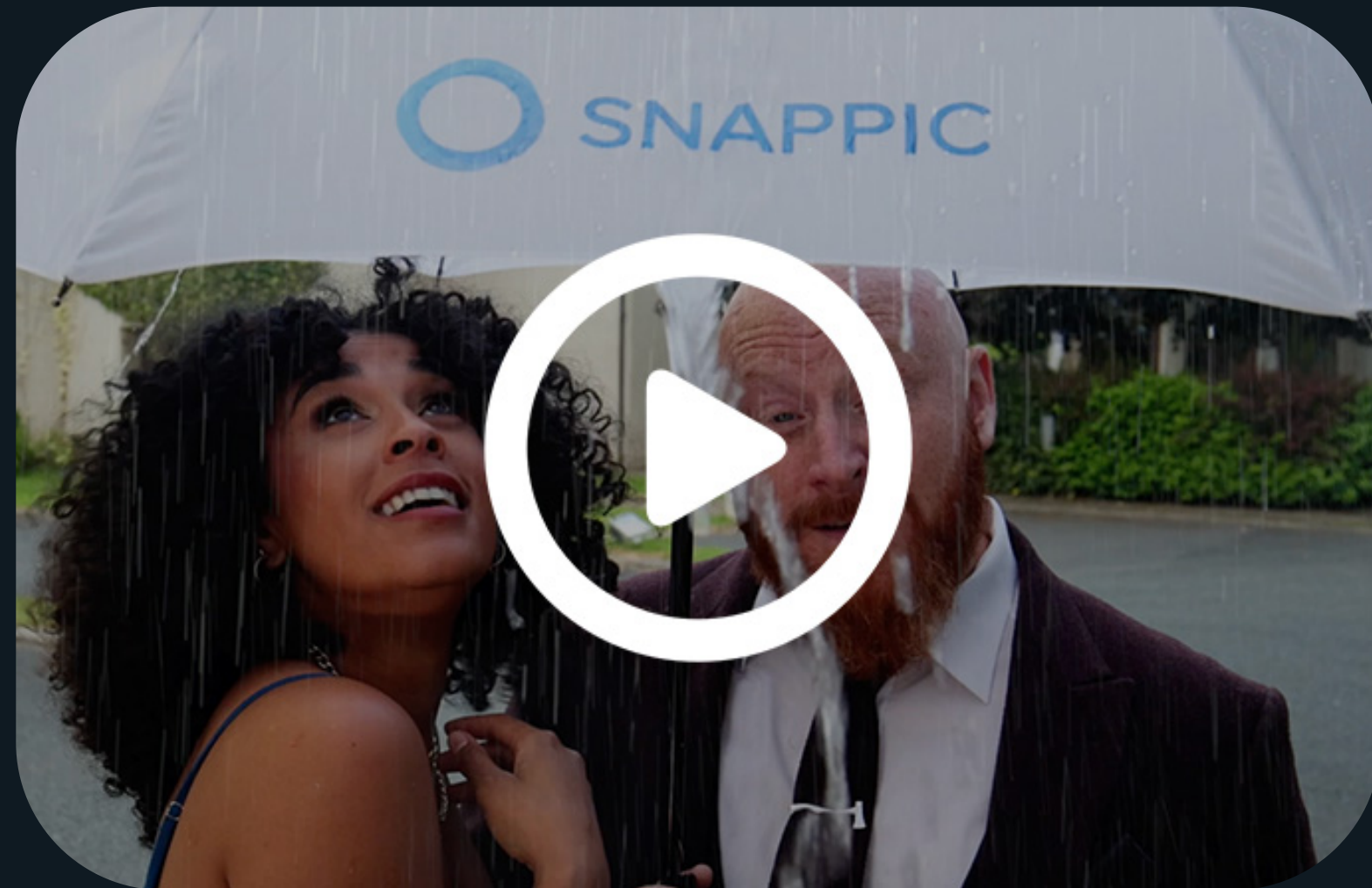
**From:
\$10,000**

Video examples



Click on the play button to preview the video

Video examples



Click on the play button to preview the video

Photo examples



Most Popular Package

Annual Marketing package

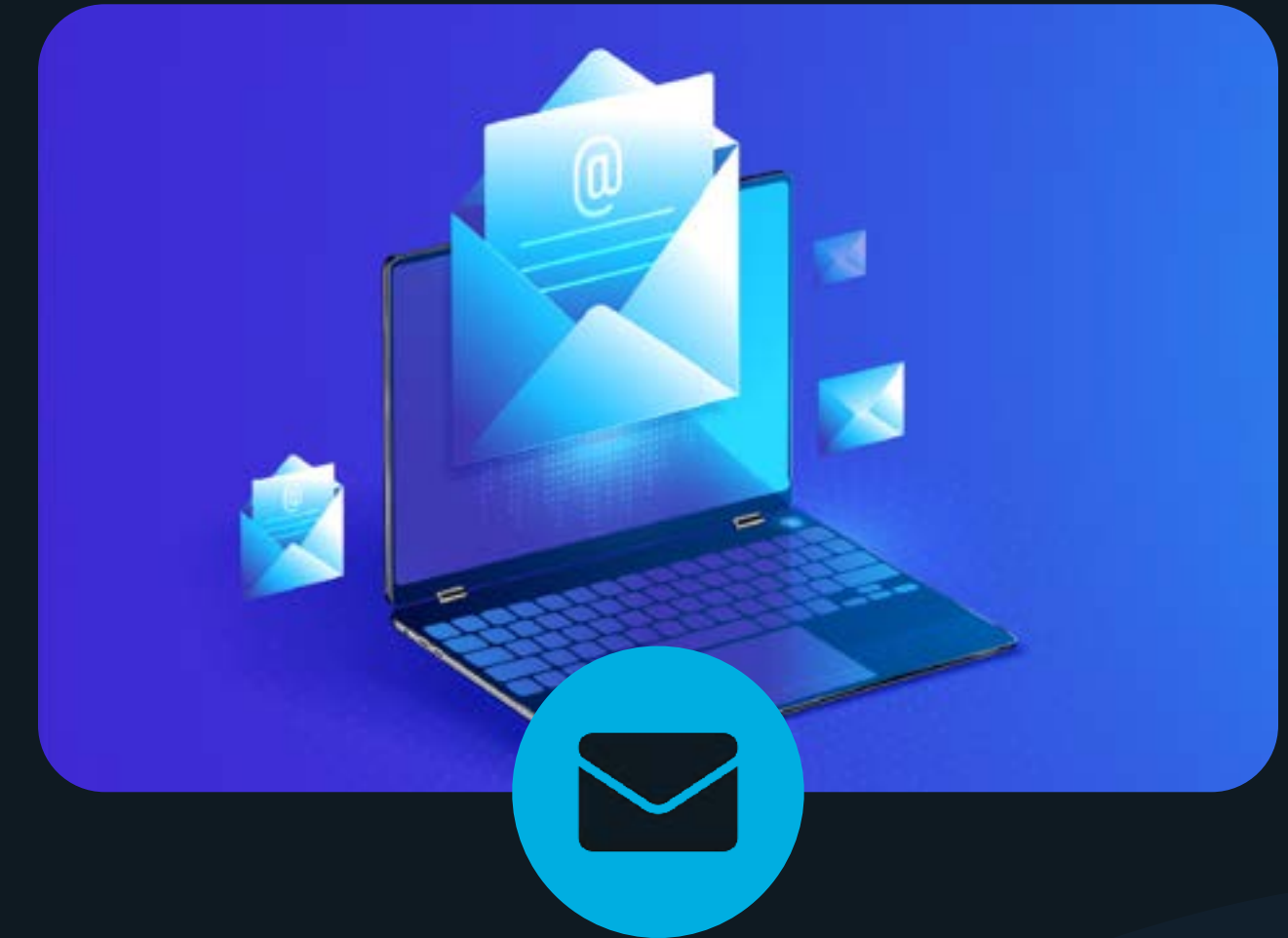
with Photo Booth Marketing to include:



1 year premium listing on the Photo Booth Marketing directory



12 social media posts in Photo Booth Community Facebook Group (1 per month)



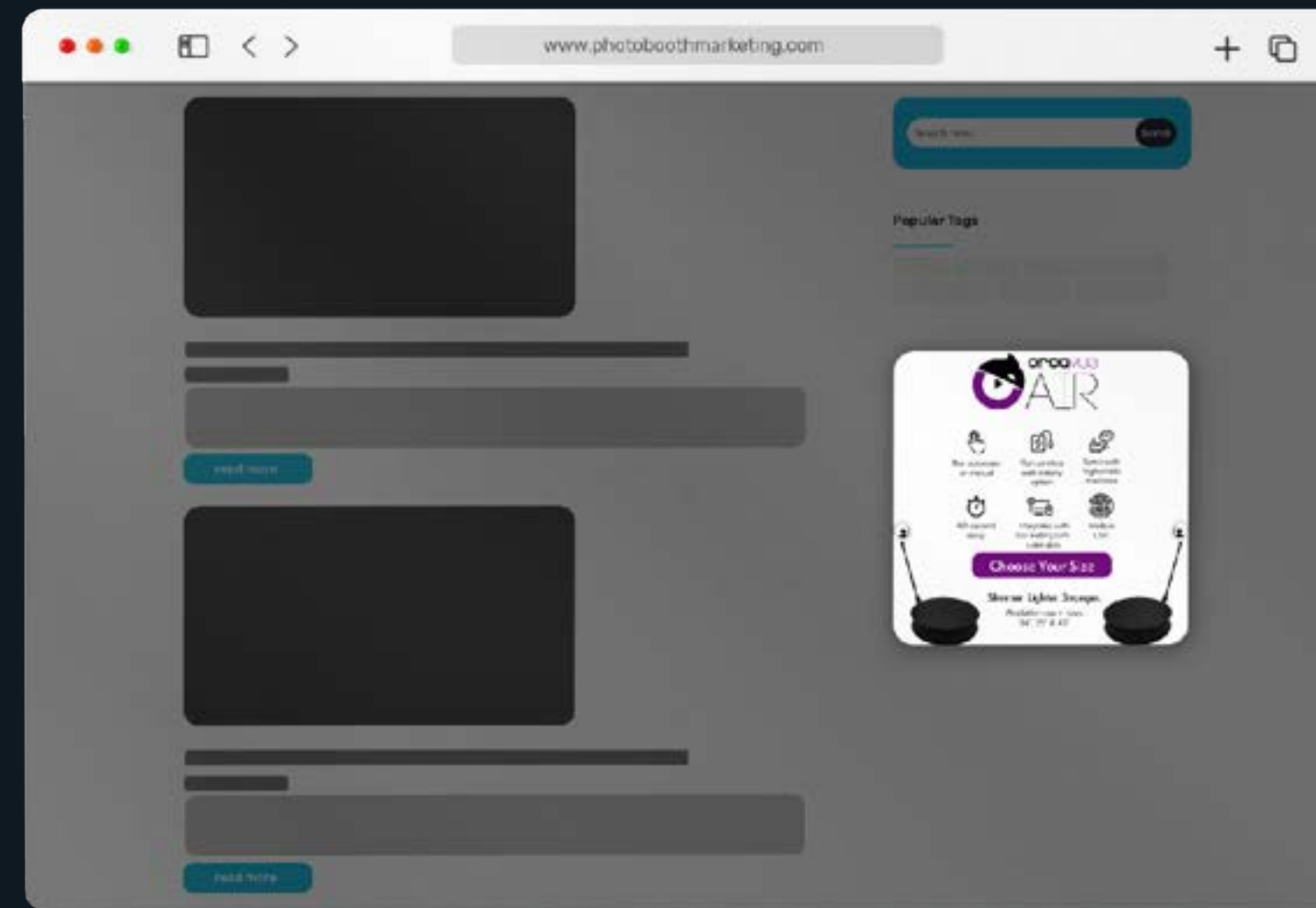
2 marketing emails to our database of over 12,000 active photo booth owners globally

\$4,250

20% DISCOUNT when purchased with a Marketing Pack - \$3,400

Onsite Advertising

A number of digital advertising opportunities will be available across the Photo Booth Marketing website



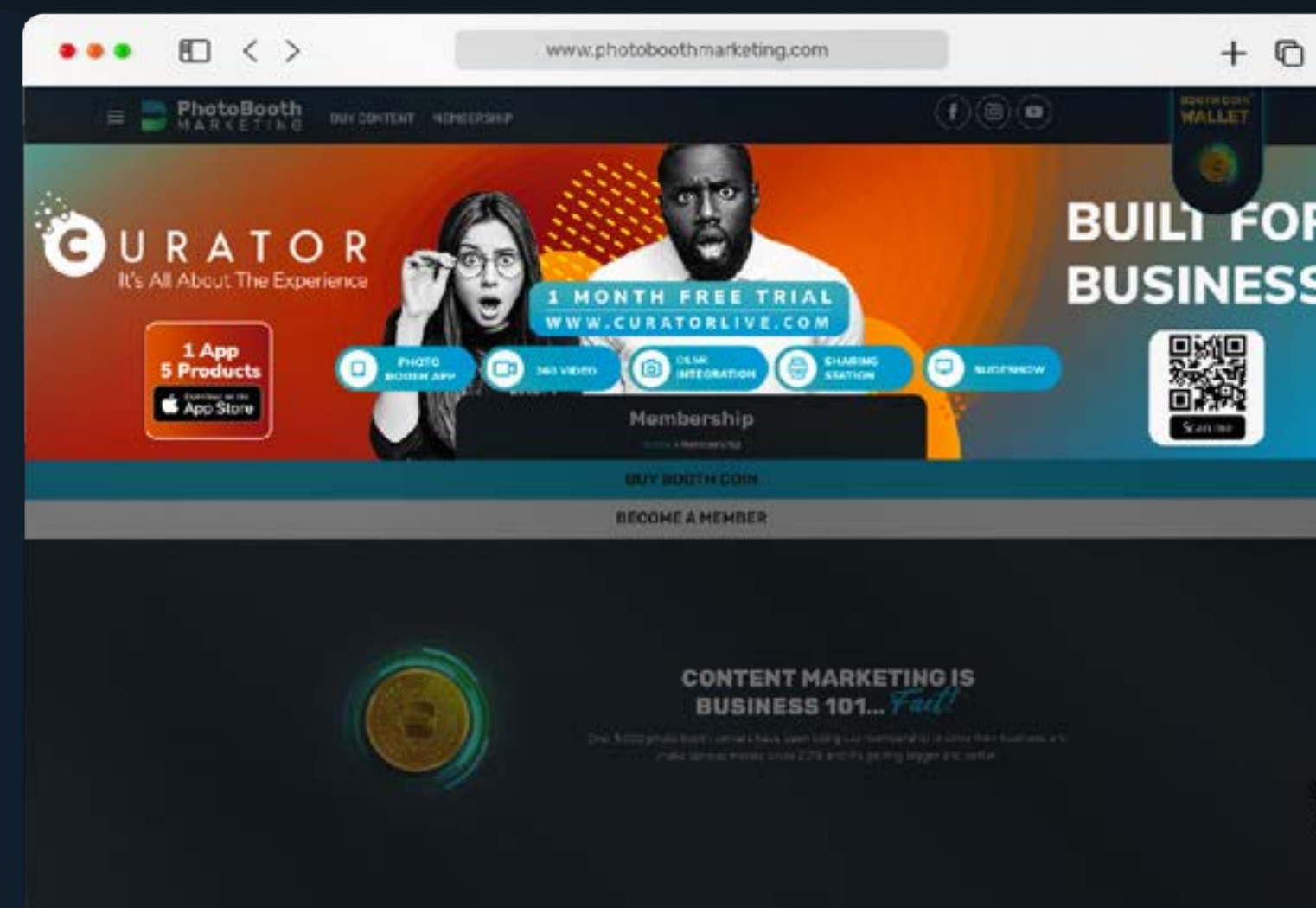
Advertisement space
450x450px

MPU

From

\$350

Per month



Advertisement space
1920x450px

Leader Board

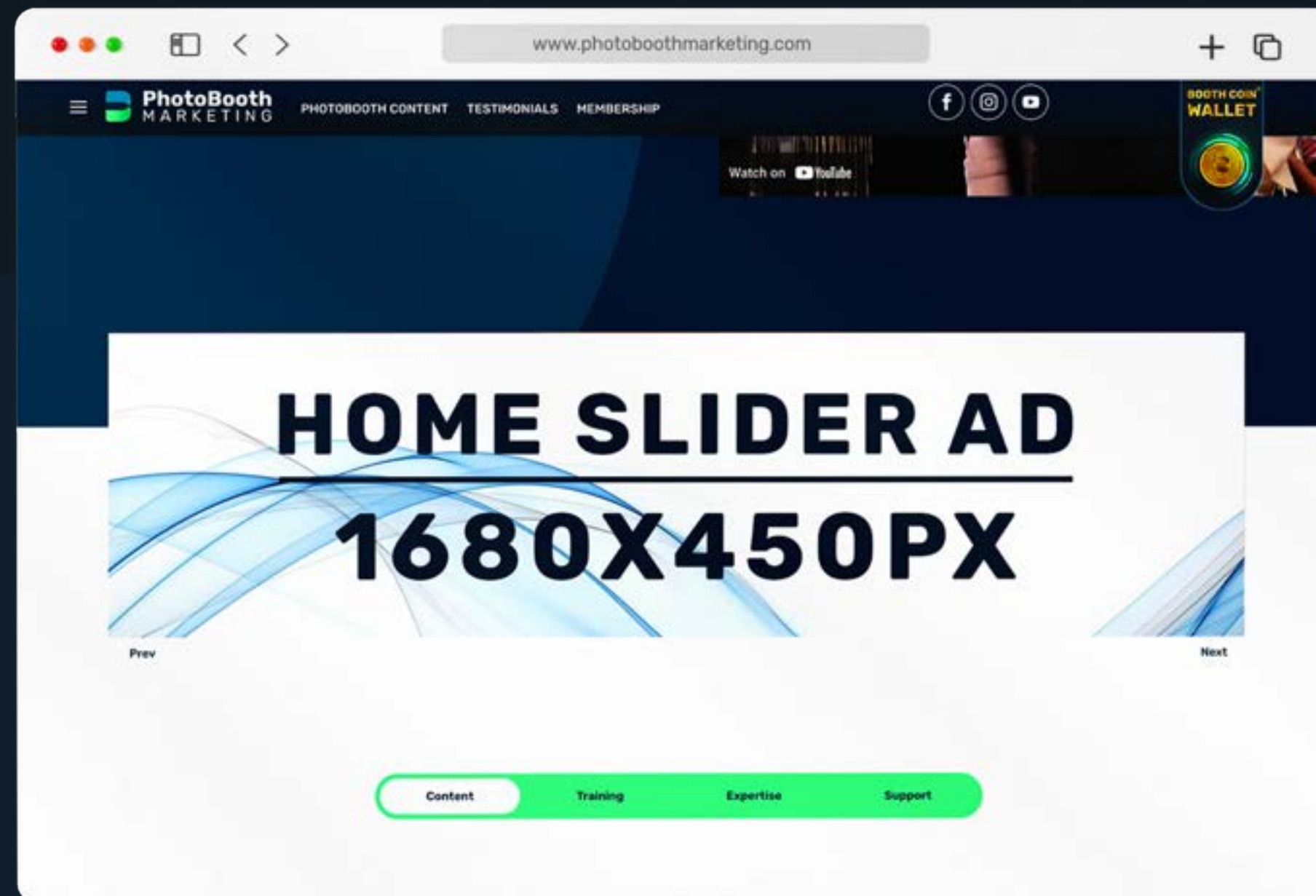
From

\$500

Per month

Onsite Advertising

A number of digital advertising opportunities will be available across the Photo Booth Marketing website



Home Page Banner

From

\$1000

Per month

Advertisement space
1680x450px

Social Pack

Engage your target audience with a monthly social media post in our members Facebook Group, Photo Booth Community and social media pages.

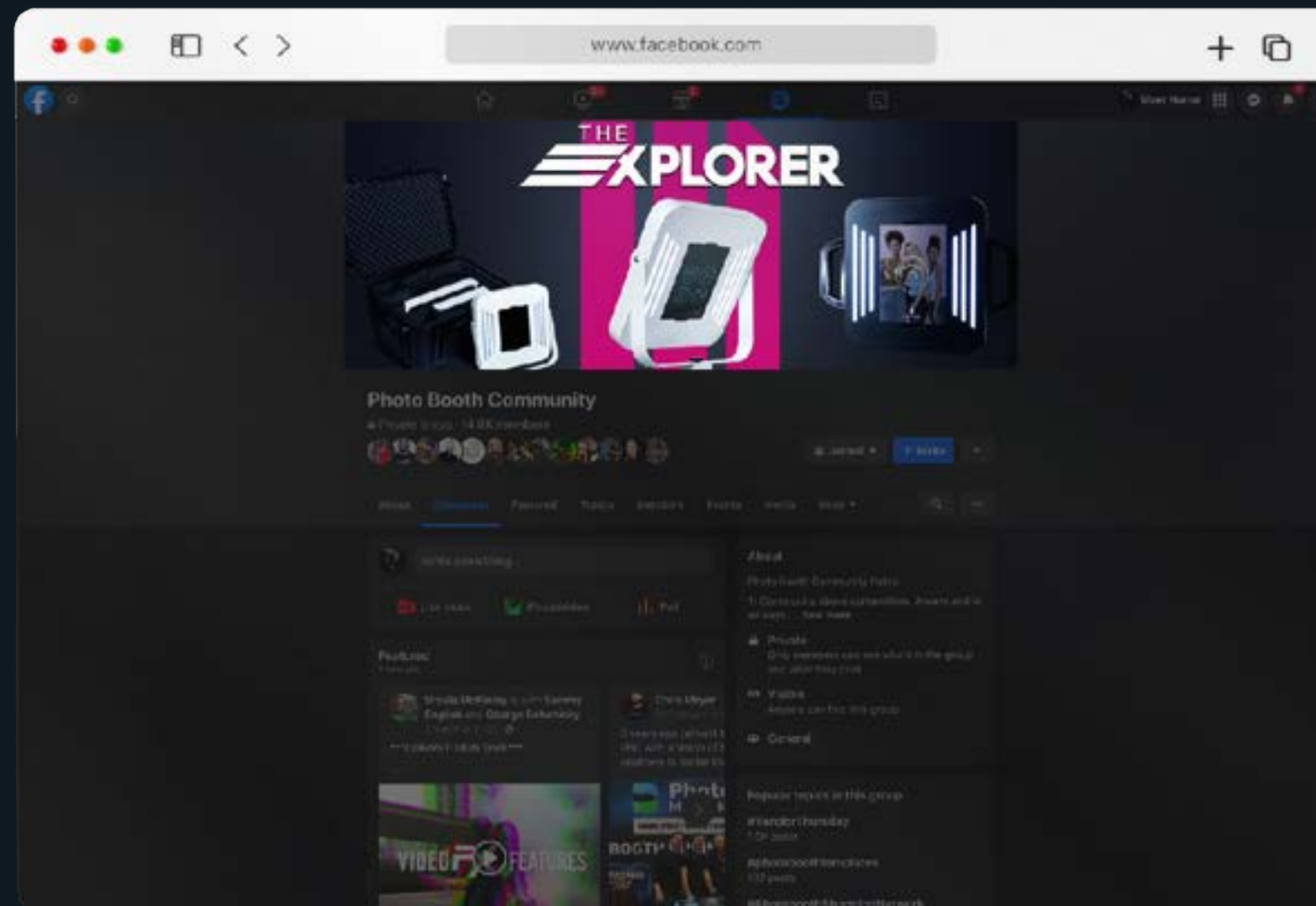


Currently over 25,000 potential booth owners



\$1800
Per year

Photo Booth Community Facebook Group



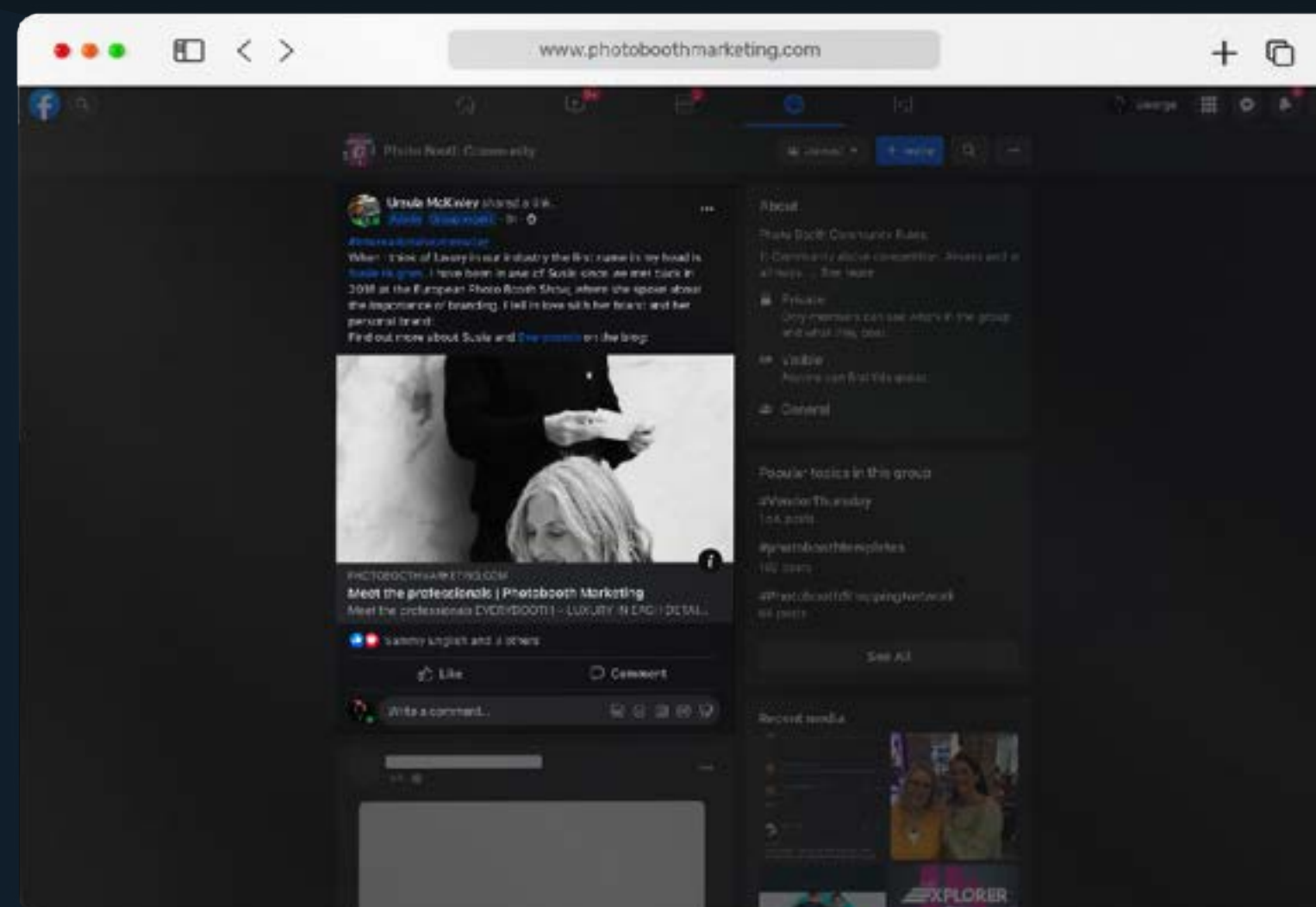
Advertisement space
1640 x 856px

Header

From

\$750

Per month



Advertisement space
1200 x 628 px

Featured post

From

\$250

Per post

Email Marketing

Access over 12,000 owners globally with a targeted email marketing campaign to include:

- Campaign development and marketing incentives
- Campaign design
- Campaign management
- Post campaign results



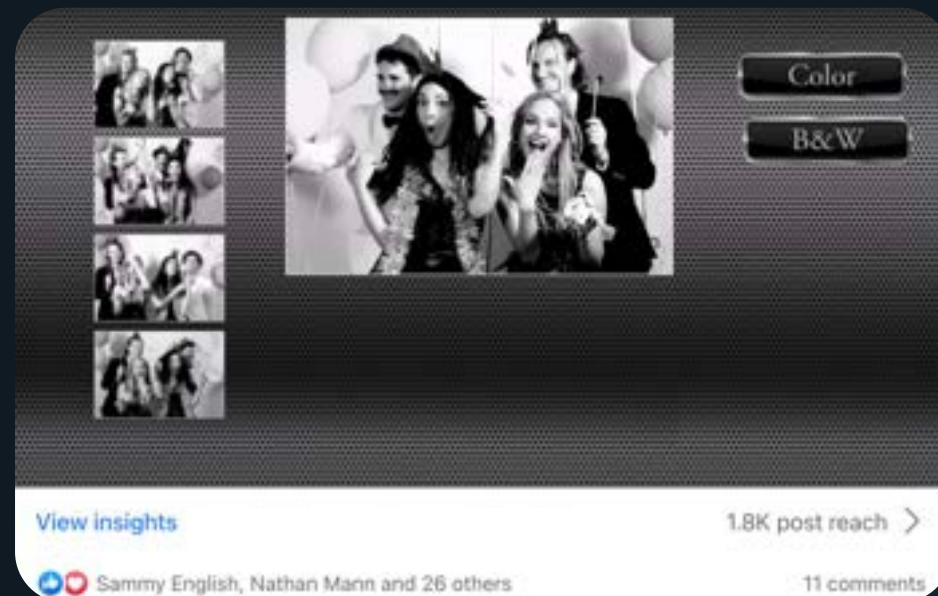
\$700

Per email *

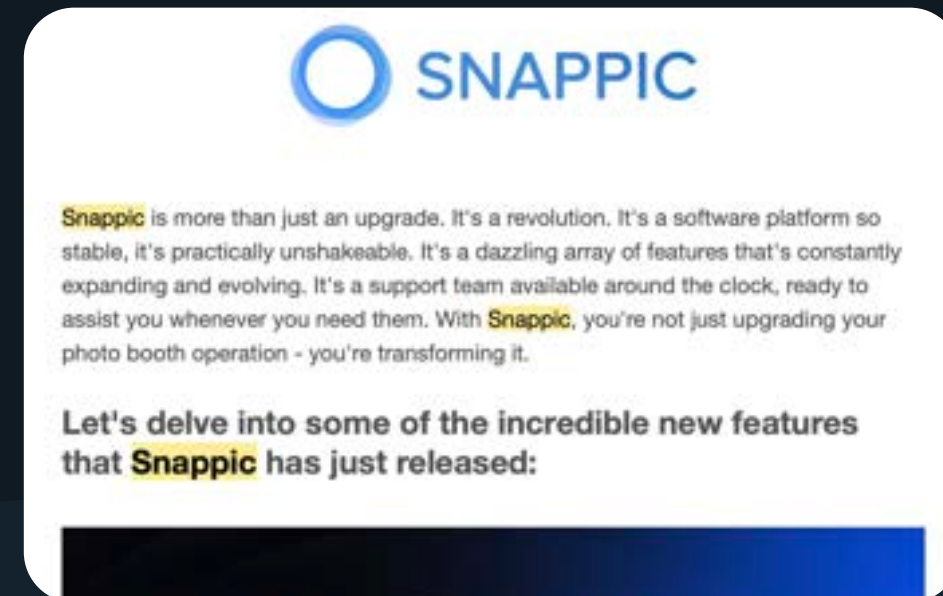
* no more than 6 per year

Annual monthly marketing package

to include:



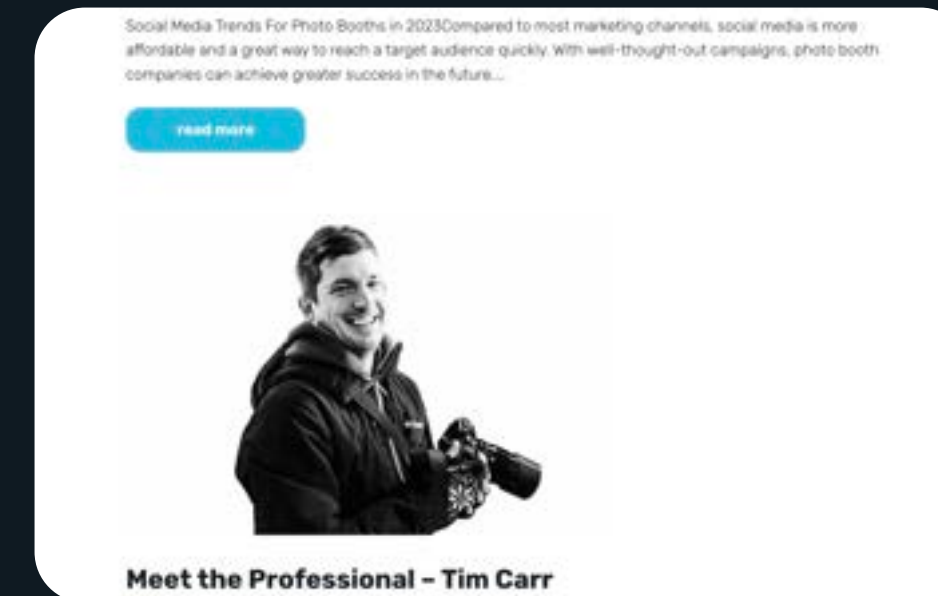
Monthly Social
Media Post



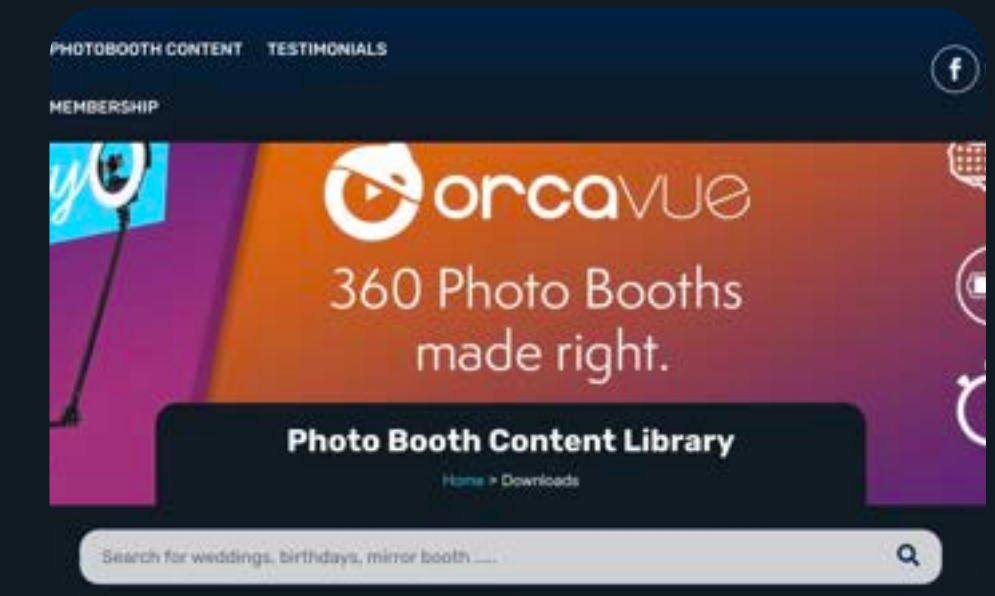
Bi-Monthly
marketing email



Participation in
zoom meetings -
max 2 per year



Bi-Monthly blog post



Onsite adverts

\$1,200

Per month
for 12 months

Give-away Sponsorship

In return for supplying a give-away prize (min value \$1000) you will receive one month's promotion to include:

- 01** Give-away page take over on the website to promote your brand and prize for a full month
- 02** 1 Social media post per week across all groups
- 03** 4 Sales Marketing emails to promote the competition (over 12,000 emails)
- 04** Participation in a weekly live
- 05** 1 Blog post
- 06** Onsite advert
- 07** Post competition data
"All email addresses collected via your give-away will then be supplied post winner announcement"



Give-away

\$ 2,000



Contact us

Let's drive your business to your market!

PhotoBoothMarketing.com

Contact our campaigns manager and set up a FREE marketing consultation today.

Phone

(0044) 7904707204

Email

hello@photoboothmarketing.com

Our Team

With a successful activations company and over 50 years collective experience, our team have worked with and mentored over 3,500 photo booth owners globally in the last 5 years. We look forward to working with thousands more with Photo Booth Marketing.